



# Distance Education and Technology Committee Agenda

Tuesday, March 28, 2017  
3:00 p.m. - 4:00 p.m.  
L-201

**Type of Meeting:** Regular  
**Please Review/Bring:** Agenda Packet

**Committee Members:**

- Perry Jehlicka, Co-Chair
- Dr. Bonnie Suderman, Co-Chair
- Dr. Peter Chege, Co-Chair Designee
- Dr. Tom O’Neil, Administrative Member
- Walter Briggs, Counseling Faculty Representative
- Dr. Scott Lee, AP&P Representative
- Jimmie Bowen, Faculty Member
- Priscilla Jenison, Faculty Member
- Kathy Osburn Faculty Member
- Cynthia Kincaid, Faculty Member
- Ken Sawicki, ITS Alternative Media Specialist
- John Toth, AVFCT Member
- Sheri Langaman, Classified Union Representative
- Rick Shaw, ITS Management Member Greg Krynen, ITS Technical Trainer
- Mike Wilmes, Blackboard Administrator
- Darnell White, IMC Representative

Items	Person	Action
I. Opening Comments from Co-chairs	Perry Jehlicka Dr. Chege	
II. Open Comments from the Public		
III. Approval of Minutes	All	A. February 28, 2017 Meeting
IV. Discussion Items	Perry Jehlicka Perry Jehlicka Perry Jehlicka Perry Jehlicka	A. Inclusive Access - Dawn McIntosh B. Goals C. Mentor Program D. Updates to Faculty Handbook
V. Action Items	Perry Jehlicka	A. Goals
VI. Adjournment		
<b>NEXT MEETING: 4/11/2017</b>		Spring Dates: 2/14, 2/28, 3/14, 3/28, 4/11, 4/25, 5/9, 5/23



# Distance Education and Technology Committee Minutes

Tuesday, March 28, 2017  
3:00 p.m. - 4:00 p.m.  
L-201

**Type of Meeting:** Regular  
**Please Review/Bring:** Agenda Packet

**Committee Members:**  
Perry Jehlicka, Co-Chair  
Dr. Bonnie Suderman, Co-Chair - ABSENT  
Dr. Peter Chege, Co-Chair Designee - ABSENT  
Dr. Tom O'Neil, Administrative Member  
Walter Briggs, Counseling Faculty Representative  
Dr. Scott Lee, AP&P Representative  
Jimmie Bowen, Faculty Member - ABSENT  
Priscilla Jenison, Faculty Member  
Kathy Osburn Faculty Member  
Cynthia Kincaid, Faculty Member - ABSENT  
Ken Sawicki, ITS Alternative Media Specialist - ABSENT  
John Toth, AVFCT Member  
Sheri Langaman, Classified Union Representative  
Rick Shaw, ITS Management Member Greg Krynen, ITS Technical Trainer  
Mike Wilmes, Blackboard Administrator – ABSENT  
Darnell White, IMC Representative

Guests: Geary Cook - proxy for Mike Wilmes; Richard Fleishman, proxy for Jimmie Bowen, Dawn McIntosh

Items	Person	Action
I. Call to Order	Perry Jehlicka	The Distance Education and Technology Committee meeting of March 28, 2017 was called to order at 3:05 p.m. by Perry Jehlicka, Co-chair.  <i>A motion was made and seconded to approve the agenda as presented. Motion carried unanimously.</i>
II. Opening Comments from Co-chairs	Perry Jehlicka	<ul style="list-style-type: none"> <li>Perry reminded members of the <a href="#">Online Teaching Conference</a> in Anaheim, June 19-21, 2017. Early registration ends April 14. Contact Perry if interested.</li> <li><i>There are 5-6 people looking to get into the OEI. Hopefully instructors will be live in fall 2017.</i></li> </ul>
III. Open Comments from the Public		
IV. Approval of Minutes	All	A. February 28, 2017 Meeting (attachment) <i>A motion was made and seconded to approve minutes of the February 28, 2017 DETC meeting. Motion carried unanimously.</i>
V. Discussion Items	Perry Jehlicka	A. Inclusive Access - Dawn McIntosh (attachment) Dawn McIntosh addressed members to discuss <b>Inclusive Access</b> - see attachment. The <b>Inclusive Access</b> program is a new textbook model in collaboration with top publishers that converts books into digital content. Discount rates can vary. Participants will need access to a



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	<p>Perry Jehlicka</p> <p>Perry Jehlicka</p>	<p>computer or laptop and must opt in and out. Instructors would make the digital textbook available to students before the class begins. Dawn asked members to provide feedback via email, or by stopping by her office in the bookstore.</p> <p>B. Goals Perry distributed goals.</p> <p>C. Mentor Program Members agree a point person is needed for online teaching. Perry emailed Kristine Oliveira regarding the mentorship project but didn't hear back. He noted that gathering information for programs on other campuses can be helpful, but AVC's mentorship program will need to meet the needs of our campus. Because there is no point person to assist online faculty with teaching, Perry would like to establish a mentorship program to include 4-5 instructors that can mentor online faculty across divisions. The program will begin in fall and will evolve after the first year.</p> <p>Mentors could receive flex credit or possibly pay. Student Equity is a possible funding source. Perry will meet with Kristine tomorrow to see how mentoring could fit into the Faculty Professional Development program.</p> <p>Mentors will collaborate in summer; workshops will be offered.</p> <p>DETC will identify a group and determine standards. Possible mentors include Dr. Ed Beyer, John Toth, Charles Hood, Dr. Nancy Bednar and Kathryn Mitchell.</p> <p>Dr. Suderman agreed to outside help, but questioned whether it would be best. Perry will ask for Greg Krynen's opinion.</p>
	Perry Jehlicka	<p>D. Updates to Faculty Handbook Perry reported updates are needed to the Faculty Handbook. He will send members the link through google docs and asked members to review for necessary revisions.</p>
VI. Action Items	Perry Jehlicka	<p>A. Goals <i>A motion was made and seconded to approve the revised goals as presented.</i> <i>Motion carried unanimously.</i></p>
VII. Adjournment	Perry Jehlicka	The Distance Education & Technology Committee meeting of March 28, 2017 was adjourned at 4:00 p.m. by Perry Jehlicka, Co-chair.
<b>NEXT MEETING: 4/11/2017</b>		Spring Dates: 2/14, 2/28, 3/14, 3/28, 4/11, 4/25, 5/9, 5/23

## **DETC GOALS FOR THE SCHOOL 2016-2017**

1. Develop a faculty mentorship program that educates faculty in the principles of instructional design in order to enhance the quality of online courses.
2. Provide the faculty with support to facilitate a smooth transition from Blackboard to Canvas.
3. Recommend a minimum training standard for online instruction to the Faculty Senate.

## INCLUSIVE ACCESS

Inclusive Access is a newer concept that allows immediate access to the selected textbook for all students.

When a student registers for class and pays the fees, they are given access to the textbook, digitally, beginning the first day of class. (Access dates can be negotiated).

Our understanding is that all students will have access for a 14-day period. Once that time frame is complete, the student must “opt-out” of the program or they will be charged for the digital book and components. There is also an option to “opt-in” if the student determines, after they have “opted-out” that they really need the information, they can just click back in and continue along.

The communication regarding the “opt-out” would ideally come from both faculty and the Marauder bookstore – the bookstore would send a minimum of 3 emails explaining the process, the start and end trial dates, and the “opt-out” deadlines. The faculty utilizing the product would mention during class the importance of the dates.

It is critical that the faculty member assign something in the packet within the first 2 weeks so that the students can see how the platform works and why it will help them be successful in class.

These statistics we were provided are from a 2 year school in Canada:

ABC grade: with access 77% without access 66%

DF grade: with access 15% without access 23%

Withdraws: with access 7% without access 11%

An example from AVC regarding cost of the product:

Math 65: Textbook with mymathlab is \$168 Inclusive Access book is \$99.95

<b><u>Participating Publishers/Vendors</u></b>	<b><u>Pros</u></b>	<b><u>Cons</u></b>
Pearson	Student Success	Cost
McGraw	Immediate Access	No more used books
Cengage	Cost	Results regarding digital use are still unclear
Redshelf	Opt Out for Students	Publisher control of the textbook market
Verba	Achievement	Have the book for a limited time
		Student Digital Competence
		OSD Options

**Questions.....**

Do you think our students are ready for a transition to digital?

Is it a good transition?

Will there be a positive impact on SLO's? And the Student Success Platform?

Are we "stuck" doing the same thing we've always done by not moving this direction?

What factors do we need to consider before we work toward this platform?

OER's are also digital content – with limited options for printed content –

Would you consider an Inclusive Access option and be willing to test that option?

What questions do you have that we can get answers for?

I would love the opportunity to discuss the pros and cons and what your thoughts are!

My office is located in the Marauder Bookstore – stop by anytime!

My email is [dmcintosh1@avc.edu](mailto:dmcintosh1@avc.edu)

My extension is 6986

Thank you all so much for your time and input.